

# SMO Packages without VAT

Marketing Budget	Starter	Economy	Deluxe	Premium
	1,300	1,900	2,600	4,000
Number of Social Media Channels	3	4	5	All

## Facebook - 15000 Individual

Facebook Setup	✓	✓	✓	✓
Facebook Enhance	✓	✓	✓	✓
Daily Facebook Management	✓	✓	✓	✓
Profile Content Writing	X	✓	✓	✓
Keyword Based Content Posting	X	X	✓	✓
Facebook Photo Album	X	X	✓	✓
Facebook Video Uploads	X	X	X	✓
Facebook Quiz/Polls	X	X	X	✓
Facebook Update & Engagement	✓	✓	✓	✓
Facebook Profile Avatar Design	✓	✓	✓	✓
Facebook Timeline Design	X	X	✓	✓
Geo Targeted Fans (Likes)	✓	✓	✓	✓
Profile Optimization	✓	✓	✓	✓
Creative Image	5	8	10	15
FB Timeline Status Posting	15	20	30	50
Post Sharing in Groups	5	7	10	12
Cover Image Creative and Upload	1	1	2	3
Group Creation	X	2	3	5
Targeted Page Likes	6% - 8% **	8% - 10% **	10% - 12% **	13% + **
Video Sharing(provided by client)	X	✓	✓	✓
Facebook Review Postings	X	X	✓	✓
Polls Creation & Management	X	✓	✓	✓
Facebook Insight Monitoring	✓	✓	✓	✓
Deleting of unwanted spam	✓	✓	✓	✓
Traffic Monitoring Through Google Analytics	✓	✓	✓	✓
Sponsored Ads (Additional Cost)	✓	✓	✓	✓

## Twitter - 15000 Individual

Twitter Setup	✓	✓	✓	✓
Twitter Enhance	✓	✓	✓	✓
Average Daily Tweets	✓	✓	✓	✓
Average Daily Re-tweets	X	✓	✓	✓
Keyword Based Content Posting	X	X	X	✓
Follow relevant accounts	✓	✓	✓	✓
Thanks RTs and @mention	X	X	✓	✓
Twitter Management	✓	✓	✓	✓
Twitter Updates & Engagement	✓	✓	✓	✓
Twitter- Background Design	X	X	✓	✓
Twitter- Follower Adding	✓	✓	✓	✓

### TikTok - 15000 Individual

Page Setup	✓	✓	✓	✓
Author Markup Verification	X	✓	✓	✓
Profile Content Writing	X	X	✓	✓
Daily Postings	X	✓	✓	✓
Average Daily Shares	✓	X	✓	✓
Upload Photos	X	✓	✓	✓
Add relevant people to the Circles	✓	✓	✓	✓

### Linkedin - 15000 Individual

Linkedin Profile Creation	✓	✓	✓	✓
Linkedin - Company Page	✓	✓	✓	✓
Add New Connections	X	✓	✓	✓
Join Groups	X	X	✓	✓
Participation in Group Discussion	X	X	X	✓

### Pinterest - 15000 Individual

Pinterest Profile Setup	✓	✓	✓	✓
Organise & Share Images	X	✓	✓	✓
Repin Pinboard	X	X	✓	✓
Create Board	X	X	X	✓

Contribute to Other Board	X	X	X	✓
Increase Followers and Following	X	✓	✓	✓

### Flickr - 15000 Individual

Sharing Photos / Videos	X	✓	✓	✓
Discussion & Group Participation	X	✓	X	✓
Sharing Images to Group Pool	X	X	✓	✓
Commenting & Requesting Comment	X	X	X	✓
Tag Images with Keywords	X	X	✓	✓
Community Building	X	X	X	✓

### Instagram - 15000 Individual

Account Setup	✓	✓	✓	✓
Profile Content Writing	X	X	✓	✓
Brand Centric Content	X	X	X	✓
Images/Meme Sharing	X	✓	✓	✓
Use Hashtags	X	X	X	✓
Increase Followers and Following	X	✓	✓	✓

### Youtube - 15000 Individual

Account Setup	✓	✓	✓	✓
Background Design	X	✓	✓	✓
Video Uploads	X	X	✓	✓
Title & Description Optimization	X	X	✓	✓
Tags Optimization	X	✓	X	✓
Increase Popularity/Views	X	✓	✓	✓
Inbound Link Embedded to Other site	X	X	✓	✓
YouTube - Subscriber Adding	X	X	X	✓
Increase Rating & Comments	X	X	X	✓

### Content Marketing - 20000 Individual

1Article Writing	1	2	4	6
5Article Submission	5	10	20	30
Press Release Writing	X	X	1	2

Press Release Submission	X	X	10	20
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## Video Marketing

Video Optimization	X	X	✓	✓
Video Submissions	X	X	✓	✓
Video Testimonials	X	X	X	✓

## Link Building

10Social Bookmarking	10	20	35	50
20Directory Submission	20	40	50	80
Video Testimonials	X	X	X	✓

## Blog Marketing

Blog Setup	✓	✓	✓	✓
Blog Design	X	✓	✓	✓
Daily Blog Posts	X	✓	✓	✓
Blog Search Engine Optimization	X	X	✓	✓
Blog Commenting	X	X	X	✓
3rd Party Blog Posts	X	X	X	✓

## RSS Feed Management

RSS Distribution	X	✓	✓	✓
Feedburner Signup	X	X	✓	✓
Friend Feed Management	X	X	X	✓

## PodCast

Podcast Creation	X	X	X	✓
Podcast Distribution	X	X	X	✓

## Ratings & Reviews

Strategic Management Rating	X	X	X	✓
Strategic Management Review	X	X	X	✓

## Promotions

<b>Digg Promotion</b>	<b>X</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>StumbleUpon Promotion</b>	<b>X</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Location Based Marketing</b>	<b>X</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Forum Promotion</b>	<b>X</b>	<b>X</b>	<b>✓</b>	<b>✓</b>
<b>Wiki Promotion</b>	<b>X</b>	<b>X</b>	<b>✓</b>	<b>✓</b>
<b>Social Application Development</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>✓</b>
<b>Social Media Copywriting Services</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>✓</b>
<b>Slide Share</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>✓</b>